



Downtown Family Branch
555 South Second Street
Louisville, KY 40202

phone 502.587.6700 • fax 502.587.2349
ymcalouisville.org
e-mail downtown@ymcalouisville.org

April, 2010

To Whom It May Concern:

The Downtown Branch of the YMCA of Greater Louisville recently entered into a revenue sharing agreement with Revenewtree, LLC using their digital media program.

I'm happy to report that the system is serving us well and getting notable attention. The installation process was painless, with no financial investment on our part and very little time needed initially to share with a Revenewtree professional what we wish to market.

We have been more than satisfied with the entire process and the ongoing service; the fact that we also receive our monthly share of generated revenue is a plus!

If you ever need to speak with a happy customer of Revenewtree first hand, I'm always available.

Best Regards,

A handwritten signature in cursive script that reads "Kenny Hoerter".

Kenny Hoerter
Executive Director
Downtown YMCA
555 S. 2nd Street
Louisville, KY 40202
(502) 587-2366
khoerter@ymcalouisville.org



YMCA of Greater Louisville

IT'S MY Y The logo for the YMCA of Greater Louisville, featuring the text "IT'S MY Y" in large, bold, black letters, followed by the YMCA logo (a stylized 'Y' with a red triangle above it).